

What Type of Products Can I Sell?

When it comes to the type of products that you're going to be selling online in order to get results and have success, there's obviously a lot of things that we can guide you on. In fact, through the Getting Started Modules, we're actually going to teach you why we suggest certain types of products for reasons like, some products are in high demand and of course products that are going to put the most amount of money into your pocket. However, the important thing I must address straight away is that the education that you're going to get out of SFM is designed to give you the ability to put the ball in your court on that front and you can pick and choose what you sell.

I think it's important to know that if you're going to really build a business that you love and that you're passionate about, you're going to want to have the freedom to pick and choose what it is that you're marketing and selling online. However, a lot of our students do choose to be business system affiliates and users of ours. And one of the added advantages of that is we have a lot of different products and services out there in the marketplace that you can earn money on. Primarily, our products fall into two (2) categories: the first being Education and the second being more around tools and resources- that kind of thing. So that's SFM, obviously, you kind of have an idea in terms of the education we provide. It's really an education to show people how to get started with an online income starting from scratch.

There's a huge market- you can probably imagine the amount of people out there who want to be able to earn money self-sufficiently online and have geographical freedom and flexibility-it's a huge market. But then we also have our main educational company which is Digital Experts Academy and, you know, I would suggest that you kind of think of that as more of like kind of university type of education. It's extremely thorough starting right from the basics, through some of the much more advanced and the intermediate trainings that are required to be really a fully-pledged internet entrepreneur. So those types of products appeal massively to existing business owners, small business owners, that kind of thing- and you have the opportunity to take part in the re-seller options of Digital Experts Academy. So that kind of gives you an idea on the education front. In terms of tools and resources, we're very lucky to have a huge tech team here who are continually creating and developing lots of different products for the marketplace and a lot of our products and resources are geared- again- towards business owners and entrepreneurs.

We have the likes of the Digital Business Lounge which is website building and hosting and marketing tools- to help people with their online business- something that you



actually get inclusive of your SFM membership [here](#). And we have the likes of Simple Lead Capture which is an amazing online tool that we've created which enables small business owners and large business owners to create incredible looking webpages for capturing leads and attracting leads so that they can follow-up and sell more of their products and services and provide value to their customers. We have a tool for example, called Graphix Creator, that takes any person who's not creative- just like myself- when it comes to graphics and design and shows them a very simple way on how to pump out amazing looking graphics with a few clicks of the mouse. So in other words, you know, we really know what types of products are selling extremely well online and you have the opportunity to plug-in and earn commissions as affiliates for us and you'll also have the freedom of course, to be an affiliate for anything you choose. And naturally you can apply this education to your own products and services- should you have them.