



Do I Need to Sell SFM Products to Make Money?

Without a doubt one of the big advantages you have as an SFM student is that you have the opportunity to leverage our business system in order to go out there and make affiliate sales and commissions. Our umbrella company if you like, Digital Experts, LLC has a lot of different products under its belt. We have Digital Experts Academy, Digital Business Lounge - which is website building and hosting and tools for marketing on the internet, Simple Lead Capture, a great little tool out there for small businesses who want to go out and build subscriber bases. And as a result of being able to plug into our various products in the business system - you'll be able to go out and make promotions to these various products, services, events and education systems that we provide. But in terms of -do you have to do it to make money?- absolutely not.

One piece of advice I try to give everybody is that you should, first of all, never, ever sell anything that you don't truly believe in. That might seem crazy to some because there are people in business everyday who are selling all sorts of products out there but in my experience the fastest way to get success and results is to focus on selling things that you are either extremely passionate about or that you really believe in. So a lot of our SFM students go out and choose to be affiliates for our various product lines because they've used them, they've benefited from them, and in many instances they've resulted in completely changing their lives. So naturally, it's a great start but without a doubt, the thing that I'll say is the education that we provide here is absolutely designed to teach you to be self-sufficient and being tied to selling one particular company's product or service, definitely isn't self-sufficient.

We want to empower you to go out there and really build the business that you love and as a result of that you have- have the freedom and flexibility to apply the education that we're giving you to go out and pick and choose, and make decisions that are right for you. So no, absolutely, you do not need to sell SFM products or Digital Experts, LLC products and services in order to make money.